

**PROSPECTUS**  
**Request for Qualifications**  
**City of Albuquerque**  
**Public Art Program**  
**Commission of a Work of Art for**  
**Pat Hurley Park**

**LOCATION/CONTEXT:** The City of Albuquerque has selected Pat Hurley Park for a Public Art installation to be funded through the 1% for the Arts ordinance. The park is located in the Pat Hurley neighborhood north of Central Avenue and west of Atrisco Drive on the city's west side. This segment of the old Historic Route 66 (Central Avenue) has seen a significant amount of change over the years, and is currently experiencing a new resurgence of economic activity and a renewed interest in the history and culture of this area. The Pat Hurley neighborhood was once a part of the Village of Atrisco (from the Aztec Nahuatl word "Atlixco" meaning "upon the water"), a portion of an 82,000 acre Spanish land grant that was established in the 1700's prior to the founding of Albuquerque. Farming flourished in this area through the 1800's.

The Pat Hurley neighborhood and park were named after Patrick Jay Hurley, an Albuquerque citizen and lawyer who served as President Hoover's Secretary of War. The park was dedicated to the City in the 1960's.

Pat Hurley Park is unique among parks in the city in that it is a two-level park divided by a steep escarpment that historically defined the western shore of the Rio Grande. The park has been under renovation since 1998, and in 2001, the Pat Hurley Community Center opened and today houses meeting, after-school, and summer educational activities. A small mural artwork was created for the Community Center in 2005 by an artist and in 2006 by children who live in the neighborhood. Currently, the park is being designed for new trails within the escarpment area that will connect the upper and lower areas of the park, and will include seating, shelters, and may include lighting in later phases of development.

The neighborhood needs to define a new social stability, and leaders within the neighborhood have called for a participatory role in the development of this artwork. The neighborhood views this project as an opportunity to establish new community ownership and pride in the area, as well as to establish links with the history, culture, and heritage of the Pat Hurley/Atrisco Land Grant area that will educate current residents, children, as well as the many citizens city-wide who visit this park.

**PROJECT:** The project will involve two phases.

Phase I: The City is seeking an artist to work with neighborhood residents and young people in the creation of a mural or low relief sculpture artwork for the escarpment to attach to the retaining wall. It is proposed that the work be fabricated in "components" which are designed as a system and attached to the retaining wall. With future development phases, the work components may be moved to accommodate changes which may occur to the new escarpment trail design.

Phase II: The City will seek to create an additional contract to imbed the artist and the Phase I

artwork in the final design phases of the escarpment trail design and construction, and to continue to work with the neighborhood in the development of additional artwork for the trails. This additional trail artwork should reflect themes of history, culture, and heritage of the Pat Hurley neighborhood and the historic Atrisco Land Grant area.

**PROJECT INTENT/THEME:** The City of Albuquerque Public Art Program is seeking the creation of an artwork for Pat Hurley Park that will enhance the existing retaining wall (see attached picture), and the proposed escarpment trails currently under design. A concept for design should reflect a broader theme of unity for the residents of the Pat Hurley neighborhood and reflect the history, culture, and heritage of the area that provides residents an opportunity to further invest pride and ownership in the park and its surroundings. The scale of the park is very large, and the work should demonstrate an awareness of scale that is appropriate. The Public Art Program is willing to assist in researching information about existing electrical or structural constraints to ensure the feasibility of a proposed work. The Selection Committee will evaluate all submissions based on suitability to the site, originality, and artist's past work/projects.

**MEDIA/STYLE/SIZE:** The work of art must be fabricated in durable, **permanent, outdoor media** that is safe and easily maintained, and accommodates patron use and comfort relative to Albuquerque's temperate southwestern climate. The Selection Committee is willing to consider a well articulated plan for work that may include color, ceramics, metal, fiberglass, lighting and light fixtures, sculpture, and newer materials that have proven their viability in public works of art. If considering a lighting sculpture, use of lighting technology such as LED is appropriate but must incorporate vandal proof equipment placement.

**PROJECT FUNDS: \$50,000.00** is available to create and implement an artwork program for Pat Hurley Park, located on Regina Street, Rincon Street (lower portion), and Yucca Street (upper portion), west of Atrisco Drive NW and north of Central Avenue NW in the Pat Hurley neighborhood. The source of funds for this project is General Obligation Bonds - 1% for the Arts.

**Reproduction rights:** The City of Albuquerque Public Art Program plans to use images of the works in our collection to promote the city, advertise our art collection and or other promotions of the Public Art Program or the community. As a result, the commission of this art work will require a **SHARED** copyright between the City of Albuquerque and the artist. This will not bar the artist from using images of their work for their own purposes. The Art Program will not use images of the Public Art Collection for commercial purposes unless directly authorized by the individual artists.

**APPLICANT REGION OF INTEREST:** This is an open competition for artists residing in New Mexico.

**The City of Albuquerque Public Art Program** is conducting this application and selection process on CaFE at [www.callforentry.org](http://www.callforentry.org) in partnership with Western States Arts Federation (WESTAF). **This online process requires that all application images and materials be submitted in digital format. Submissions must be posted on the CaFE website by midnight, Monday, January 14th, 2008.**

**Eligibility:** If an Artist is selected for a Public Art project, whether as an individual or as a member of a team, and a contract for the project has been executed by the parties, the Artist is not eligible to apply, separately or jointly, for another Public Art project for a period of one year from the date of final execution of the contract.

**Materials** - Artists must submit the following items for the project:

- 1) A letter of intent which includes a description of your ideas and the proposed media in which the artwork will be fabricated.
- 2) A current resume including statements regarding your artwork/art education. Brief exhibition records only, please.
- 3) Images of five past projects for this proposal. Artists may submit any combination of **ten slides total** to represent their work on those five projects and other/or work.
- 4) **Budget:** please include a basic budget outline for the project. Remember to include various costs that will be the artist's responsibility to provide such as engineered construction drawings of the project, executed and stamped by a licensed Engineer, insurance, possible moving charges, materials, state and local taxes. For more information about this please call the Art Program.

The Selection Committee will review all proposals and select five finalists. Each of the five finalists will receive a stipend of **\$500.00** to create a model artwork for presentation to the Selection Committee. The Selection Committee will award the project to one artist from the five finalists.

**DEADLINE FOR SUBMISSION: Submissions must be posted on the CaFE website by midnight, Monday, January 14th, 2008.** [www.callforentry.org](http://www.callforentry.org). Questions about the project may be directed to Makita Hill at the Albuquerque Public Art Program, (505) 768-3804, or email: [mhill@cabq.gov](mailto:mhill@cabq.gov)